



Sustainable Cosmetics

Welcome to our SCANCOS-conference in Malmö, November 5-6, 2009

We are proud to announce our upcoming conference on **Sustainable Cosmetics** which we believe will address the hot topics of today.

The theme of our conference **Sustainable Cosmetics** can be viewed strictly as a meeting on “**green cosmetics**” and insights into various definitions on **organics** and eco labeling.

However, we prefer to use a broader definition on the term and thereby also include the **natural evolution** of the cosmetics business. We focus on the needs of present generations, but without compromising the ability of future generations to meet their needs!

We start the conference by updating us on new scientific findings on the interactions between our formulations and the **skin**. We then continue with insights into the **viability** of our formulations and efforts to control the growth of **microorganisms**. This can be challenging and raise a number of **worries** among the consumers. We will learn more about the climate in Denmark.

The second day we will simply enter into **safety** and **marketing** of cosmetics. We learn more about the **ingredients** and meet the consumer in front of all **green options**! Finally we have the great opportunity to learn about the **scientific dialogues in Brussels**; dialogues that influence our natural steps and our minds. **Parabens, zinc oxide, nano, TiO2....**

The list of speakers is **impressive**; From university, industry, CRO, hospital, authority, trade- and consumer organization. We are extremely happy that we have been able to attract so many distinguished lecturers that are willing to share with us their knowledge within the field.

Welcome to join us in Malmö!

THE NATURAL PROTECTION – FROM SKIN TO EVIDENCE

THURSDAY, NOVEMBER 5, 2009

13.00 Welcome

Mats Andersson, President SCANCOS

13.10 The Ins and Outs of your skin - effects of gradients, dehydration and humectants in lipid membranes.

Emma Sparr, Assistant professor, Physical Chemistry, Lund University

13.40 Effects on drug bioavailability from topical formulations and skin barrier response

Johan Engblom, Associate Professor, Faculty of Health and Society, Malmö University.

14.10 The role of natural lipids in defending skin against environmental stress.

Jari Alander, Technical Director, AarhusKarlshamn AAK

14.30 Coffee

15.00 Predictive microbiology in the food industry.

Pernilla Arinder, Civ Eng, SIK – The Swedish Institute for Food and Biotechnology, Ideon Lund.

15.30 Contamination versus preservation of cosmetics.

Michael Dyrgaard Lundov, Researcher, National Allergy Research Centre, Gentofte

16.00 Risk management in the preservation of personal care products.

Andrea Wingenfeld, Business Manager Preservatives, ISP Europe.

16.30 Consumer expectations on cosmetics in Denmark and “Folkedomstolen”

Kim Michael Christiansen, Managing Director, Association of Danish Cosmetics, Toiletries, Soap and Detergent Industries (SPT).

SIMPLIFICATION OF COSMETICS DEVELOPMENT?

FRIDAY, NOVEMBER 6, 2009

09.00 Safety assessment and risk management of cosmetics.

Jørgen Hyldgaard, HYGADÉ ApS

09.25 Present and future criteria for ecolabelling of cosmetics.

Trine Thorup Andersen/Jeppe Frydendal, Nordic Criteria Manager, Ecolabelling Denmark

09.45 Marketing of natural cosmetics - do the consumers understand it or not? A Swedish study.

Ulrika Lamberth, Communicator, Stockholm Consumer Cooperative Society.

10.15 Coffee

10.45 The confused consumer. Natural and Organic: What is all the fuss about?

Judi Beerling, Technical Consulting Manager, Organic Monitor Ltd, UK

11.30 Overview of ongoing ingredient issues within Cosmetics

Florian Schelllauf, PhD, Science and Research, Colipa, Brussels

12.15 European changes and news in the Cosmetics Regulation.

Annette Orloff, EU Commission, Brussels.

13.00 End of conference. Lunch and farewell.